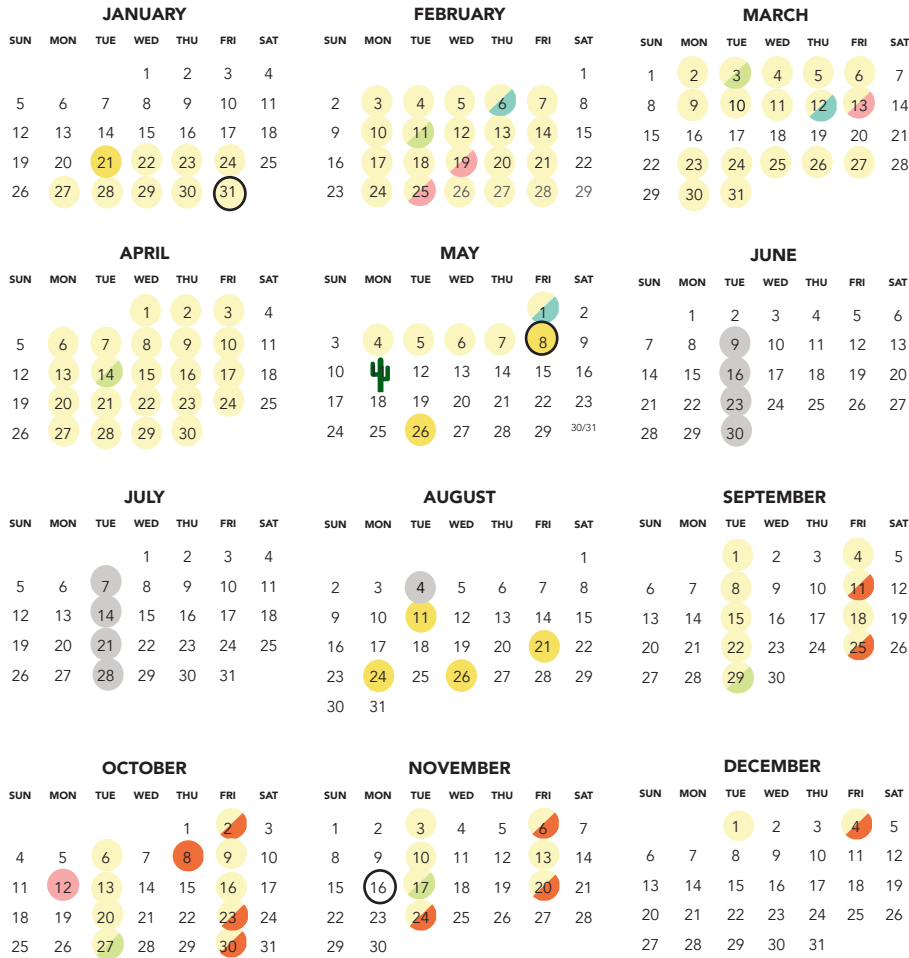


# TSM 2020 Publication Calendar



## TEXAS STUDENT MEDIA

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### DAILY TEXAN TABLOID

### SUMMER DAILY TEXAN TABLOID

SPACE: 2 business days prior to pub date  
ART: 1 business day prior to pub date

### SPECIAL DAILY TEXAN BROADSHEET

DATE	PUB	SPACE	ART
1/21	Welcome Back Spr.	1/15	1/16
5/8	Year in Review	5/6	5/7
5/26	Orientation	5/18	5/19
8/11	Fall Preview	8/3	8/4
8/21	Mooov-In	8/17	8/18
8/24	Welcome Back Fall	8/19	8/20
8/26	First Class Day	8/24	8/25

### DOUBLE COVERAGE TABLOID

9/11	UTEP	9/9	9/10
9/25	@ Texas Tech	9/23	9/24
10/2	TCU	9/30	10/1
10/8	@ Red River Rivalry	10/6	10/7
10/23	Baylor	10/21	10/22
10/30	@ Oklahoma State	10/28	10/29
11/6	West Virginia	11/4	11/5
11/20	@ Kansas	11/18	11/19
11/24	Iowa State	11/19	11/20
12/4	@ Kansas State	12/2	12/3

### CACTUS YEARBOOK

5/11	2020 Edition	3/19	3/27
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### BURNTX: YOUR GUIDE TO LONGHORN LIFE

TABLOID

DATE	PUB	SPACE	ART
2/6	Fitness/Wellness	1/30	2/5
3/12	Spring Break	3/5	3/11
5/1	Summer	4/24	4/30
Fall Schedule TBD			

### SPECIAL EDITION TABLOID

2/19	Housing Guide*	2/6	2/7
2/25	Marketplace*	2/10	2/11
3/13	SXSW	3/10	3/12
10/12	Graduates of Texas	10/6	10/8

\*Ads are only part of event packages

### TEXAS TRAVESTY TABLOID

2/11	February	2/4	2/6
3/3	March	2/25	2/27
4/14	April	4/7	4/9
9/29	September	9/23	9/25
10/27	October	10/21	10/23
11/17	November	11/11	11/13

### TEXAS CONNECT MAGAZINE

1/31	Spring	12/5	1/9
5/8	Summer	4/2	4/9
11/16	Fall	9/25	10/9

Updated 8/13/20