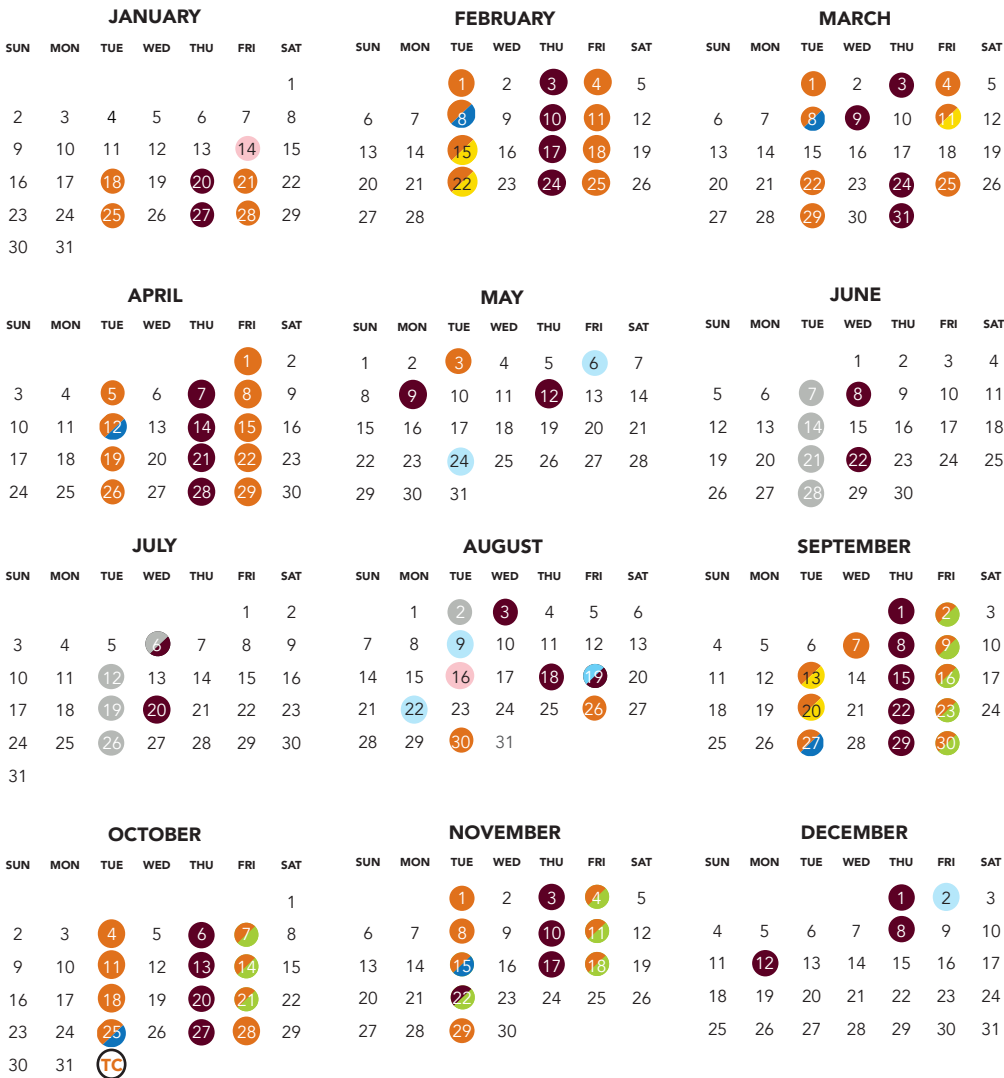


TSM Publication Calendar 2022

TEXAS STUDENT MEDIA

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DAILY TEXAN TABLOID (T)

SUMMER DAILY TEXAN TABLOID (T)

BATTALION (TEXAS A&M) BROADSHEET (B)

SPECIAL DAILY TEXAN TABLOID (T) BROADSHEET (B)

| DATE | PUB | SPACE | ART |
|------|------------------------|-------|------|
| 5/6 | Year in Review (B) | 5/4 | 5/5 |
| 5/24 | Orientation (B) | 5/11 | 5/18 |
| 8/9 | Fall Preview (B) | 8/3 | 8/4 |
| 8/19 | Mooov-In (T) | 8/15 | 8/16 |
| 8/22 | First Class Day (T) | 8/17 | 8/18 |
| 12/2 | Semester in Review (B) | 11/30 | 12/1 |

SPECIAL EDITION TABLOID

| | | | |
|------|-----------------------|------|------|
| 2/15 | Spring Housing Guide* | 1/19 | 2/1 |
| 2/22 | Spring Marketplace* | 1/19 | 2/8 |
| 3/11 | SXSW | 3/8 | 3/9 |
| 9/13 | Fall Housing Guide* | 8/17 | 8/30 |
| 9/20 | Fall Marketplace* | 8/17 | 9/6 |

*Ads are only part of event packages.

TEXAS TRAVESTY TABLOID

| | | | |
|-------|-----------|-------|-------|
| 2/8 | February | 2/1 | 2/3 |
| 3/8 | March | 3/1 | 3/3 |
| 4/12 | April | 4/5 | 4/7 |
| 9/27 | September | 9/20 | 9/22 |
| 10/25 | October | 10/18 | 10/20 |
| 11/15 | November | 11/8 | 11/10 |

TEXAS CONNECT MAGAZINE

| | | | |
|---------|-----------|-----|------|
| Oct/Nov | Fall 2022 | 9/7 | 9/12 |
|---------|-----------|-----|------|

WELCOME E-MAIL

| | | | |
|------|------------------|------|------|
| 1/14 | Welcome Back | 1/12 | 1/13 |
| 8/16 | Welcome Freshmen | 8/12 | 8/15 |

SPACE: 2 business days prior to pub date

ART: 1 business day prior to pub date

MAROON LIFE MAGAZINE (TEXAS A&M)

| | | | |
|------|----------------------------------|-------|------|
| 5/12 | New Students' Guide to Aggieland | 4/24 | 5/1 |
| 8/18 | Fall Sports | 8/1 | 8/8 |
| 12/8 | Best of Aggieland | 11/28 | 12/5 |