

TSM Publication Calendar 2023

TEXAS STUDENT MEDIA

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JANUARY							FEBRUARY						MARCH							
SUN	MON	TUE	WED	THU	FRI	SAT	SUN	MON	TUE	WED	THU	FRI	SAT	SUN	MON	TUE	WED	THU	FRI	SAT
1	2	3	4	5	6	7				1	2	3	4			1	2	3	4	
8	9	10	11	12	13	14	5	6	7	8	9	10	11	5	6	7	8	9	10	11
15	16	17	18	19	20	21	12	13	14	15	16	17	18	12	13	14	15	16	17	18
22	23	24	25	26	27	28	19	20	21	22	23	24	25	19	20	21	22	23	24	25
29	30	31					26	27	28	TC				26	27	28	29	30	31	

APRIL							MAY						JUNE								
SUN	MON	TUE	WED	THU	FRI	SAT	SUN	MON	TUE	WED	THU	FRI	SAT	SUN	MON	TUE	WED	THU	FRI	SAT	
						1		1	2	3	4	5	6			1	2	3			
2	3	4	5	6	7	8	7	8	9	10	11	12	13	4	5	6	7	8	9	10	
9	10	11	12	13	14	15	14	15	16	17	18	19	20	11	12	13	14	15	16	17	
16	17	18	19	20	21	22	21	22	23	24	25	26	27	18	19	20	21	22	23	24	
23	24	25	26	27	28	29	28	29	30	31	TC	ψ		25	26	27	28	29	30		
30																					

JULY							AUGUST						SEPTEMBER								
SUN	MON	TUE	WED	THU	FRI	SAT	SUN	MON	TUE	WED	THU	FRI	SAT	SUN	MON	TUE	WED	THU	FRI	SAT	
						1			1	2	3	4	5						1	2	
2	3	4	5	6	7	8	6	7	8	9	10	11	12	3	4	5	6	7	8	9	
9	10	11	12	13	14	15	13	14	15	16	17	18	19	10	11	12	13	14	15	16	
16	17	18	19	20	21	22	20	21	22	23	24	25	26	17	18	19	20	21	22	23	
23	24	25	26	27	28	29	27	28	29	30	31			24	25	26	27	28	29	30	
30																					

OCTOBER							NOVEMBER						DECEMBER								
SUN	MON	TUE	WED	THU	FRI	SAT	SUN	MON	TUE	WED	THU	FRI	SAT	SUN	MON	TUE	WED	THU	FRI	SAT	
		1	2	3	4	5						1	2							1	2
6	7	8	9	10	11	12	5	6	7	8	9	10	11	3	4	5	6	7	8	9	
13	14	15	16	17	18	19	12	13	14	15	16	17	18	10	11	12	13	14	15	16	
20	21	22	23	24	25	26	19	20	21	22	23	24	25	17	18	19	20	21	22	23	
27	28	29	30	31			26	27	28	29	30			24	25	26	27	28	29	30	
														31							

DAILY TEXAN TABLOID (T)

BATTALION (TEXAS A&M) BROADSHEET (B)

SPACE: 12 pm, 2 business days prior to pub date
ART: 11am, 1 business day prior to pub date

SPECIAL DAILY TEXAN TABLOID (T) BROADSHEET (B)

DATE	PUB	SPACE	ART
4/21	Year in Review (B)	4/19	4/20
5/23	Orientation (B)	5/9	5/16
8/8	Fall Preview (B)	8/2	8/3
8/18	Mooov-In (T)	8/14	8/15
8/21	First Class Day (T)	8/16	8/17
12/1	Fall in Review (B)	11/29	11/30

SPECIAL EDITION TABLOID

2/21	Spring Housing Guide*	1/25	2/7
2/28	Spring Marketplace*	1/25	2/14
3/10	SXSW Preview	3/7	3/8
9/12	Fall Housing Guide*	8/11	8/29
9/19	Fall Marketplace*	8/16	9/5
10/3	ACL Preview	9/27	9/28
10/10	Graduates of Texas	9/26	9/29

*Ads are only part of event packages.

TEXAS TRAVESTY TABLOID

2/7	February	1/31	2/2
3/7	March	2/28	3/2
4/11	April	4/4	4/6
9/26	September	9/19	9/21
10/24	October	10/17	10/19
11/14	November	11/7	11/9

TEXAS CONNECT MAGAZINE

Feb/Mar	Spring 2023	1/12	1/17
May/June	Summer 2023	4/6	4/11
Oct/Nov	Fall 2023	9/7	9/12

WELCOME E-MAIL

1/6	Welcome Back	1/3	1/5
8/15	Welcome Freshmen	8/11	8/14

DOUBLE COVERAGE TABLOID (T)

9/1	Rice	8/30	8/31
9/8	@Alabama	9/6	9/7
9/15	Wyoming	9/13	9/14
9/22	@Baylor	9/20	9/21
9/29	Kansas	9/27	9/28
10/6	Red River Rivalry	10/4	10/5
10/20	@Houston	10/18	10/19
10/27	BYU	10/25	10/26
11/3	Kansas State	11/1	11/2
11/10	@TCU	11/8	11/9
11/17	@Iowa State	11/15	11/16
11/21	Texas Tech	11/17	11/20

MAROON LIFE MAGAZINE (TEXAS A&M)

2/16	Spring Sports	1/30	2/6
4/13	Housing Guide	3/27	4/3
5/18	New Students' Guide	5/1	5/8

CACTUS YEARBOOK

May	2023 Edition	3/24	3/31
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Updated February 2023