

# TSM Publication Calendar 2024

## TEXAS STUDENT MEDIA

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JANUARY							FEBRUARY							MARCH						
SUN	MON	TUE	WED	THU	FRI	SAT	SUN	MON	TUE	WED	THU	FRI	SAT	SUN	MON	TUE	WED	THU	FRI	SAT
	1	2	3	4	5	6					1	2	3						1	2
7	8	9	10	11	12	13	4	5	6	7	8	9	10	3	4	5	6	7	8	9
14	15	16	17	18	19	20	11	12	13	14	15	16	17	10	11	12	13	14	15	16
21	22	23	24	25	26	27	18	19	20	21	22	23	24	17	18	19	20	21	22	23
28	29	30	31				25	26	27	28	29	TC		24	25	26	27	28	29	30
													31							

  

APRIL							MAY							JUNE						
SUN	MON	TUE	WED	THU	FRI	SAT	SUN	MON	TUE	WED	THU	FRI	SAT	SUN	MON	TUE	WED	THU	FRI	SAT
	1	2	3	4	5	6			1	2	3	4								1
7	8	9	10	11	12	13	5	6	7	ML	9	10	11	2	3	4	5	6	7	8
14	15	16	17	18	19	20	12	13	14	15	16	17	18	9	10	11	12	13	14	15
21	22	23	24	25	26	27	19	20	21	22	23	24	25	16	17	18	19	20	21	22
28	29	30					26	27	28	29	30	31	ψ	23	24	25	26	27	28	29
													30	TC						

  

JULY							AUGUST							SEPTEMBER							
SUN	MON	TUE	WED	THU	FRI	SAT	SUN	MON	TUE	WED	THU	FRI	SAT	SUN	MON	TUE	WED	THU	FRI	SAT	
	1	2	3	4	5	6					1	2	3								
7	8	9	10	11	12	13	4	5	6	7	8	9	10	8	9	10	11	12	13	14	
14	15	16	17	18	19	20	11	12	13	14	15	16	17	15	16	17	18	19	20	21	
21	22	23	24	25	26	27	18	19	20	21	22	23	24	22	23	24	25	28	27	28	
28	29	30	31				25	26	27	28	29	30	31	29	30						

  

OCTOBER							NOVEMBER							DECEMBER							
SUN	MON	TUE	WED	THU	FRI	SAT	SUN	MON	TUE	WED	THU	FRI	SAT	SUN	MON	TUE	WED	THU	FRI	SAT	
		1	2	3	4	5						1	2								
6	7	8	9	10	11	12	3	4	5	6	7	8	9	8	9	10	11	12	13	14	
13	14	15	16	17	18	19	10	11	12	13	14	15	16	15	16	17	18	19	20	21	
20	21	22	23	24	25	26	17	18	19	20	21	22	23	22	23	24	25	28	27	28	
27	28	29	30	31		TC	24	25	26	27	28	29	30	29	30	31					

**DAILY TEXAN** TABLOID (T)

**BATTALION (TEXAS A&M)** BROADSHEET (B)

**SPACE: 12 pm, 2 business days prior to pub date**  
**ART: 11am, 1 business day prior to pub date**

**SPECIAL DAILY TEXAN** TABLOID (T) BROADSHEET (B)

DATE	PUB	SPACE	ART
4/26	Year in Review (B)	4/24	4/25
5/21	Orientation (B)	5/7	5/14
8/13	Fall Preview (B)	8/7	8/8
8/23	Mooov-In (T)	8/19	8/20
8/26	First Class Day (T)	8/21	8/22
12/6	Fall in Review (B)	12/4	12/5

**WELCOME E-MAIL**

1/12	Welcome Back	1/9	1/10
8/20	Welcome Freshmen	8/15	8/16

**DOUBLE COVERAGE** TABLOID (T)

Publication dates TBA upon release of the 2024 Longhorn Football schedule.

**SPECIAL EDITION** TABLOID

2/27	Spring Housing Guide*	1/30	2/13
3/5	Spring Marketplace*	1/30	2/20
3/8	SXSW Preview	3/5	3/6
9/10	Fall Housing Guide*	8/9	8/27
9/17	Fall Marketplace*	8/16	9/3
10/1	ACL Preview	9/25	9/27
10/8	Graduates of Texas	9/24	9/27

\*Ads are only part of event packages.

**TEXAS TRAVESTY** TABLOID

2/6	February	1/30	2/1
3/19	March	3/5	3/7
4/16	April	4/9	4/11
9/24	September	9/17	9/19
10/29	October	10/22	10/24
11/19	November	11/12	11/15

**MAROON LIFE (TEXAS A&M)**

February	Spring Sports
April	Best of Aggieland
May	New Students Guide
August	Fall Sports
October	Fashion
December	Housing

**TEXAS CONNECT** MAGAZINE

Feb/Mar	Spring 2024	1/12	1/19
Jun/July	Summer 2024	5/8	5/15
Oct/Nov	Fall 2024	9/5	9/12

**CACTUS YEARBOOK**

May	2024 Edition	3/22	3/30
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Updated November 2023