

TSM Publication Calendar 2024

TEXAS STUDENT MEDIA

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JANUARY							FEBRUARY						MARCH							
SUN	MON	TUE	WED	THU	FRI	SAT	SUN	MON	TUE	WED	THU	FRI	SAT	SUN	MON	TUE	WED	THU	FRI	SAT
	1	2	3	4	5	6					1	2	3						1	2
7	8	9	10	11	12	13	4	5	6	7	8	9	10	3	4	5	6	7	8	9
14	15	16	17	18	19	20	11	12	13	14	15	16	17	10	11	12	13	14	15	16
21	22	23	24	25	26	27	18	19	20	21	22	23	24	17	18	19	20	21	22	23
28	29	30	31				25	26	27	28	29	TC		24	25	26	27	28	29	30
													TC	31						

APRIL							MAY						JUNE							
SUN	MON	TUE	WED	THU	FRI	SAT	SUN	MON	TUE	WED	THU	FRI	SAT	SUN	MON	TUE	WED	THU	FRI	SAT
	1	2	3	4	5	6				1	2	3	4							1
7	8	9	10	11	12	13	5	6	7	ML	9	10	11	2	3	4	5	6	7	8
14	15	16	17	18	19	20	12	13	14	15	16	17	18	9	10	11	12	13	14	15
21	22	23	24	25	26	27	19	20	21	22	23	24	25	16	17	18	19	20	21	22
28	29	30					26	27	28	29	30	31	ψ	23	24	25	26	27	28	29
													ψ	30						

JULY							AUGUST						SEPTEMBER							
SUN	MON	TUE	WED	THU	FRI	SAT	SUN	MON	TUE	WED	THU	FRI	SAT	SUN	MON	TUE	WED	THU	FRI	SAT
	1	2	3	4	5	6					1	2	3		1	2	3	4	5	6
7	8	9	10	11	12	13	4	5	6	7	8	9	10	8	9	10	11	12	13	14
14	15	16	17	18	19	20	11	12	13	14	15	16	17	15	16	17	18	19	20	21
21	22	23	24	25	26	27	18	19	20	21	22	23	24	22	23	24	25	26	27	28
28	29	30	31				25	26	27	28	29	30	31	29	30					
													TC							

OCTOBER							NOVEMBER						DECEMBER							
SUN	MON	TUE	WED	THU	FRI	SAT	SUN	MON	TUE	WED	THU	FRI	SAT	SUN	MON	TUE	WED	THU	FRI	SAT
		1	2	3	4	5						1	2		1	2	3	4	5	6
6	7	8	9	10	11	12	3	4	5	6	7	8	9	8	9	10	11	12	13	14
13	14	15	16	17	18	19	10	11	12	13	14	15	16	15	16	17	18	19	20	21
20	21	22	23	24	25	26	17	18	19	20	21	22	23	22	23	24	25	26	27	28
27	28	29	30	31			24	25	26	27	28	29	30	29	30	31				

DAILY TEXAN TABLOID (T)

BATTALION (TEXAS A&M) BROADSHEET (B)

SPACE: 12 pm, 2 business days prior to pub date
ART: 11am, 1 business day prior to pub date

SPECIAL DAILY TEXAN TABLOID (T) BROADSHEET (B)

DATE	PUB	SPACE	ART
4/26	Year in Review (B)	4/24	4/25
5/21	Orientation (B)	5/7	5/14
8/13	Fall Preview (B)	8/7	8/8
8/23	Moov-In (T)	8/19	8/20
8/26	First Class Day (T)	8/21	8/22
8/26	SEC Special Edition (T)	8/6	8/7
12/6	Fall in Review (B)	12/4	12/5

WELCOME E-MAIL

DATE	PUB	SPACE	ART
1/12	Welcome Back	1/9	1/10
8/20	Welcome Freshmen	8/15	8/16

DOUBLE COVERAGE TABLOID (T)

8/30	Colorado State	8/28	8/29
9/6	@Michigan	9/4	9/5
9/13	UTSA	9/11	9/12
9/20	ULM	9/18	9/19
9/27	Mississippi State	9/25	9/26
10/11	@Red River Rivalry	10/9	10/10
10/18	Georgia	10/16	10/17
10/25	@Vanderbilt	10/23	10/24
11/8	Florida	11/6	11/7
11/15	@Arkansas	11/13	11/14
11/19	@Texas A&M Special Edition	10/25	10/29
11/22	Kentucky	11/20	11/21

SPECIAL EDITION TABLOID

2/27	Spring Housing Guide*	1/30	2/13
3/5	Spring Marketplace*	1/30	2/20
3/8	SXSW Preview	3/5	3/6
9/10	Fall Housing Guide*	8/9	8/27
9/17	Fall Marketplace*	8/16	9/3
10/1	ACL Preview	9/25	9/27
10/8	Graduates of Texas	9/24	9/27

*Ads are only part of event packages.

TEXAS TRAVESTY TABLOID

2/6	February	1/30	2/1
3/19	March	3/5	3/7
4/16	April	4/9	4/11
9/24	September	9/17	9/19
10/29	October	10/22	10/24
11/19	November	11/12	11/15

MAROON LIFE (TEXAS A&M)

9/2	Fall Sports	8/20	8/22
10/7	Culture and Lifestyle	9/24	9/26
11/19	UT vs. A&M Special Edition	10/25	10/29

CACTUS YEARBOOK

May	2024 Edition	3/22	3/30
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TEXAS CONNECT MAGAZINE

Feb/Mar	Spring 2024	2/14	2/22
Aug/Sep	Fall 2024	7/14	7/29

Updated July 2024