

TSM Publication Calendar 2025

TEXAS STUDENT MEDIA

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JANUARY							FEBRUARY							MARCH						
SUN	MON	TUE	WED	THU	FRI	SAT	SUN	MON	TUE	WED	THU	FRI	SAT	SUN	MON	TUE	WED	THU	FRI	SAT
			1	2	3	4						1							1	
5	6	7	8	9	10	11	2	3	4	5	6	7	8	2	3	4	5	6	7	8
12	13	14	15	16	17	18	9	10	11	12	13	14	15	9	10	11	12	13	14	15
19	20	21	22	23	24	25	16	17	18	19	20	21	22	16	17	18	19	20	21	22
26	27	28	29	30	31		23	24	25	26	27	28	TC	23	24	25	26	27	28	29
														30	31					

APRIL							MAY							JUNE						
SUN	MON	TUE	WED	THU	FRI	SAT	SUN	MON	TUE	WED	THU	FRI	SAT	SUN	MON	TUE	WED	THU	FRI	SAT
		1	2	3	4	5					1	2	3	1	2	3	4	5	6	7
6	7	8	9	10	11	12	4	5	6	7	8	9	10	8	9	10	11	12	13	14
13	14	15	16	17	18	19	11	12	13	14	15	16	17	15	16	17	18	19	20	21
20	21	22	23	24	25	26	18	19	20	21	22	23	24	22	23	24	25	26	27	28
27	28	29	30				25	26	27	28	29	30	31	29	30					

JULY							AUGUST							SEPTEMBER						
SUN	MON	TUE	WED	THU	FRI	SAT	SUN	MON	TUE	WED	THU	FRI	SAT	SUN	MON	TUE	WED	THU	FRI	SAT
		1	2	3	4	5						1	2		1	2	3	4	5	6
6	7	8	9	10	11	12	3	4	5	6	7	8	9	7	8	9	10	11	12	13
13	14	15	16	17	18	19	10	11	12	13	14	15	16	14	15	16	17	18	19	20
20	21	22	23	24	25	26	17	18	19	20	21	22	23	21	22	23	24	25	26	27
27	28	29	30	31			24	25	26	27	28	29	30	28	29	30				
							31	TC												

OCTOBER							NOVEMBER							DECEMBER						
SUN	MON	TUE	WED	THU	FRI	SAT	SUN	MON	TUE	WED	THU	FRI	SAT	SUN	MON	TUE	WED	THU	FRI	SAT
			1	2	3	4						1		1	2	3	4	5	6	
5	6	7	8	9	10	11	2	3	4	5	6	7	8	7	8	9	10	11	12	13
12	13	14	15	16	17	18	9	10	11	12	13	14	15	14	15	16	17	18	19	20
19	20	21	22	23	24	25	16	17	18	19	20	21	22	21	22	23	24	25	26	27
26	27	28	29	30	31		23	24	25	26	27	28	29	28	29	30	31			
							30													

DAILY TEXAN TABLOID (T)

DAILY TEXAN SUMMER FLIPBOOK

BATTALION (TEXAS A&M) BROADSHEET (B)

SPACE: 12 pm, 2 business days prior to pub date

ART: 11am, 1 business day prior to pub date

SPECIAL DAILY TEXAN TABLOID (T) BROADSHEET (B)

DATE	PUB	SPACE	ART
4/25	Year in Review (B)	4/23	4/24
5/20	Orientation (B)	5/6	5/13
6/24	June Review (B)	6/19	6/20
7/29	July Review (B)	7/24	7/25
8/12	Fall Preview (B)	8/6	8/7
8/22	Mooov-In (T)	8/18	8/19
8/25	First Class Day (T)	8/20	8/21
12/5	Fall in Review (B)	12/3	12/4

SPECIAL EDITION TABLOID

2/25	Spring Housing Guide*	1/28	2/7
2/28	Moody Career Expo*	1/29	2/10
3/4	Spring Marketplace*	1/28	2/14
3/7	SXSW Preview	3/4	3/5
9/9	Fall Housing Guide*	8/8	8/26
9/16	Fall Marketplace*	8/15	9/2
9/30	ACL Preview	9/24	9/26
10/14	Graduates of Texas	9/30	10/3

*Ads are only part of event packages.

TEXAS TRAVESTY TABLOID

2/4	February	1/28	1/30
3/25	March	3/11	3/13
4/15	April	4/8	4/10
9/23	September	9/16	9/18
10/28	October	10/21	10/23
11/18	November	11/11	11/14

TEXAS CONNECT MAGAZINE

Feb/Mar	Spring 2025	1/6	1/21
Aug/Sep	Fall 2025	7/15	7/31

WELCOME E-MAIL

DATE	PUB	SPACE	ART
1/10	Welcome Back	1/7	1/8
8/19	Welcome Freshmen	8/14	8/15

DOUBLE COVERAGE TABLOID (T)

8/29	@Ohio State	8/27	8/28
9/5	San Jose State	9/3	9/4
9/12	UTEP	9/10	9/11
9/19	Sam Houston State	9/17	9/18
10/3	@Florida	10/1	10/2
10/10	@Red River Rivalry	10/8	10/9
10/17	@Kentucky	10/15	10/16
10/24	@Mississippi State	10/22	10/23
10/31	Vanderbilt	10/29	10/30
11/14	@Georgia	11/12	11/13
11/21	Arkansas	11/19	11/20
11/25	Texas A&M Special Edition	10/24	10/28

MAROON LIFE (TEXAS A&M)

2/10	Spring Sports	2/4	2/6
4/7	Housing Guide	3/25	3/27
5/19	New Students' Guide to Aggieland	5/1	5/5
9/2	Fall Sports	8/19	8/21
10/6	Culture Lifestyle	9/23	9/25
Nov.	UT vs. A&M Rivalry		

CACTUS YEARBOOK

May	2025 Edition	3/21	3/28
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Updated November 2024